

8 May 2023

TfNSW Reference: SYD23/00452/01  
DPE Reference: DA 23/2904 (CNR-54225)

Mr Michael Cassel  
Secretary Department of Planning and Environment  
Locked Bag 5022  
Parramatta NSW 2124

Attention: Lucinda Craig

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**PROPOSED FREESTANDING DIGITAL ADVERTISING SIGNAGE  
M2 MOTORWAY (THE EDEN PARK SIGN), MACQUARIE PARK**

Dear Mr Cassel,

Reference is made to Department of Planning and Environment (**DPE**) correspondence dated 18 April 2023, regarding the abovementioned amended application which was referred to Transport for NSW (**TfNSW**) for comment as per clause 3.16 (6) of the *State Environmental Planning Policy (Industry and Employment) 2021* and concurrence under section 138 of the *Roads Act, 1993*.

TfNSW has reviewed the submitted application for the installation of a digital advertising sign on the eastern side of the M2 Hills Motorway (M2) adjacent to the Lane Cove Road eastbound merge (referred to as Eden Gardens) in Macquarie Park and would provide concurrence under section 138 of the Roads Act 1993, subject to the Department's approval with the following conditions included as part of determination:

1. The proposed signs design and operation shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 (**Guidelines**) requirements.
2. The images displayed on the sign must not contain/use:
  - Flashing or flickering lights or content.
  - Animated displays, moving parts or simulated movement.
  - Complex displays including text and information that hold a driver's attention beyond "glance appreciation".
  - Displays resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber, or green circles, octagons, crosses, triangles and words such as 'stop' or 'halt'.
  - A method of illumination that distracts or dazzles.
  - Dominant use of colours red or green.
3. Dwell times between displays shall be no shorter than 25 seconds.
4. A Road Occupancy Licence (**ROL**) should be obtained from Transport Management Centre for any works that may impact on traffic flows on the subject section of Pacific Highway during construction activities. A ROL can be obtained through <https://myrta.com/oplinc2/pages/security/oplincLogin.jsf>.
5. The proposed sign is not to obstruct sight distance to any of the existing traffic signs for motorists travelling southbound on the M2 Motorway.
6. All costs associated with the proposed sign, including maintenance activities, shall be at no cost to TfNSW.

Should you have any further inquiries in relation to this matter, please contact Matthew Houlden by email at [development.sydney@transport.nsw.gov.au](mailto:development.sydney@transport.nsw.gov.au).

Yours sincerely,



**Brendan Pegg**  
Senior Manager Land Use Assessment Eastern  
Planning and Programs, Greater Sydney Division

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